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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91214795
Party	Defendant Pixels.com, LLC
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Date	09/06/2016
Attachments	Motion to Substitute Counsel.pdf(73273 bytes )

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

<b>INSTAGRAM, LLC,</b>	)	
	)	
Opposer,	)	
	)	Opposition No. 91214795
v.	)	
	)	<b>APPLICANT PIXELS.COM, LLC'S</b>
<b>PIXELS.COM, LLC</b>	)	<b>NOTICE OF SUBSTITUTION OF</b>
	)	<b>COUNSEL</b>
Applicant.	)	

**APPLICANT PIXELS.COM, LLC'S NOTICE OF SUBSTITUTION OF COUNSEL**

PLEASE TAKE NOTICE that Applicant Pixels.com, LLC hereby substitutes as its counsel in this matter Mari-Elise Paul and Bruce Paul, lawyers with the firm of Stites & Harbison, PLLC, 400 W. Market Street, Suite 1800, Louisville, KY 40202, as Pixels.com, LLC's attorneys to represent it in the above-captioned proceeding and to transact all business in the United States Patent and Trademark Office in connection therewith.

Copies of all documents filed with the Trademark Trial and Appeal Board with respect to this proceeding should be furnished to Mari-Elise Paul at the address shown below. All telephone calls should be directed to Mari-Elise Paul at 703.837.3932.

Respectfully submitted,

STITES & HARBISON PLLC

This 6th day of October, 2014.

By: /s/ Mari-Elise Paul  
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*Counsel for Applicant*

**CERTIFICATE OF SERVICE**

I hereby certify that a true and complete copy of the foregoing has been served upon the Registrant by mailing said copy on this 6<sup>th</sup> day of September, 2016, via First Class Mail, postage prepaid to Opposer's attorney of record, namely:

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*/s/ mari-elise paul* \_\_\_\_\_  
Mari-Elise Paul